FAKE NEWS (HOAX) AND PARANOID FRAME OF MIND OF SOCIAL MEDIA USER

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Abstract— **The presence of smart devices (Smartphones) is currently considered an answer to that desire. This device is able to make social media today capable of being accessed anytime, anywhere and by anyone who seems to be difficult to be released from various activities of society today. Even medsos considered as a channel in search for information or news as desired. Not infrequently the speed and ease in accessing news through social media makes a netizen more responsive and sensitive to things around it even though it is fake news (hoax). Even the Indonesian Telematics Society (MASTEL) noted in February 2017, the most widely accepted hoax distribution through social media reached 92.4 percent. Social media here include Facebook, Twitter, Instagram, Path, Line, WhatsApp, and Telegram.**

The high confidence in the truth of the contents of the hoax news raises a paranoid mentality among the masses, which makes the people in the Post Truth Era considered an era where opinions and politics are based more on emotions and beliefs than on objective facts. And puts social users into echo chamber phenomena that make people communicate only with the like, as well as feel paranoid to those who disagree with it. Without any filtering in response to medsos news then paranoid mental will be very strong sticking in active users of social media.

Keywords— Media Sosial, Hoax, Paranoid Frame Of Mind

I. PRELIMINARY

The need for fast and accurate information demands human beings increasingly trying to develop information and communication technology. The presence of smart devices (Smartphones) is currently considered an answer to that desire. This device becomes a tool that is able to facilitate human to access the world of internet without waiting long. For example, when you want to shop, someone is required to get out of the house to the shopping center to get the desired goods. But the presence of the smartphone makes us no longer need to leave our residence to mendapakan goods, simply by accessing various online shop pages then you can already choose how the form of goods and prices suitable and appropriate keinginanan.

Ease provided by this smartphone which then raises thoughts related to media convergence. The sophistication of smart devices not only provide ease in the move but also able to menggambungkan various media that is directed into one goal. It is as if the media is expanding into various forms and functions, which makes it easier for human to meet their needs. For example television and radio, which are categorized in electronic media. Newspapers, magazines, and tabloids that fall into the category of print media, as well as online media in which there is internet and social media.

Even the ease seems to raise the assumption that everything can be reach by clicking (all can be achieved just by clicking). Not only the fulfillment of everyday needs that can be fulfilled with the presence of smart phones, but also the search for information and also human interaction. This is what then makes the trend of use of social media (Medsos) increasingly higher day. Indeed before the smartphone is created, the users of media devices such as computers that are also accompanied by the ability to access the internet already know what is medsos. For example, MIRC, internet relay chat service that operates in windows operating system. MIRC itself was founded in 1995 by Khaled Mardam Bey. The software has the most users in the chat category, proven after the software downloaded as much as 9,129,578 times from CNET in October 2007. Nielsen institutions even include mIRC into the list of "10 best internet applications" in 2003 (www.wikipedia.org).

Unfortunately, MIRC users can not choose the regional / domicile of the chat buddies in a certain way and also the lack of access to text messages in the form of sounds and images make MIRC glory no longer heard, since the presence of Facebook social networking services in 2004 created by Mark Zuckeberg and his best friend. Even the presence of facebook can suck the share of active users of more than one billion users within a period of 7 years. In Indonesia itself according to APJII (Association of Internet Service Providers Indonesia) internet users in this country most use 71.6 million active users facebook in 2016, which makes the networking pages become the most visited internet users. Then followed by 19.9 million users of social media Instagram and on the third position is a youtube page with the acquisition of users who visit for 14.5 million users.

Based on the above data can be known if the current use of social media is a trend that is booming in the country. Social media or social media is a place to do social activities, mingle and join with others. Some popular social media such as Facebook, twitter and instagram. In the digital age of society as if it can not be separated with social media in his life. Social media has many positive functions for people's lives such as to communicate quickly and cheaply, then can serve as

a place to promote his business and many other functions. In addition to having a positive function of social media also has a negative impact when used by people who are not responsible as in use to commit fraud, provocation, spreading fake news or hoax that can cause the community provoked if people are reluctant to check on what he saw In social media (www.kompas.com).

Meanwhile in the online world, the more popular and increasing with the existence of news sites are managed by citizens, and display news made by citizens, not by professional journalists. Internet access is increasingly widespread and cheaper, allowing every citizen to participate in the world journalism, not only as news consumers, but also as a news maker, among others through the creation of personal webblog.

NEWS OF SOCIAL MEDIA HOAX IN POST TRUTH SESSION DEVELOPMENT

According to wikipedia, fake news or hoax news itself is a fake news which is an attempt to deceive or outsmart the reader / listeners to believe something, whereas the fake news creator knows that the news is false. Fake news according to Kristiono, Chairman of the Indonesian Telematics Society (MASTEL) argued in kumparan.com that people like things that excited. This is considered dangerous, because it could produce hoaxes to form a new behavior in society. According to research conducted by the Indonesian Telematics Society (Mastel) in February 2017, the distribution of hoax is most widely accepted through social media reaching 92.4 percent. Social media here include Facebook, Twitter, Instagram, Path, Line, WhatsApp, and Telegram.

Today fake news is very easy to find and disseminate through social media. It can be seen almost in all social media from facebook, twitter, instagram, message on whatsapp and bbm. The hoax news is spread in medsos not only in the form of writing, but also pictures and video edits to convince the truth of the news displayed by sources that have no credibility in news writing (media abal - abal that makes news based on profit only). Even the hoax commodities bring up propaganda messages to radical ideals that are increasingly.

The occurrence of fake news or hoaxes often present in certain moments such as when there will be elections, elections, and when the government issued a new policy. This is because the fake news or hoax is intended to drop opponents in elections or pilkada, and to attack the government because of the new government policies. This fake news or hoax is commonly spread as propaganda to conduct public opinion. In the mingling of opinion in the community through this hoax is blown away with issues that are developing today. So this fake news plays a role in the mimicking of opinion in society so that from opinions that develop in this society will develop into attitude and form the mentality of society itself in facing emerging issue (www.kompasiana.com).

Issues - issues raised in fake news or hoaxes are very diverse. So that people are difficult to stem the circulation of fake news or hoax in social media because hoax news can be sent by anyone, from wherever, and whenever so hoax news

can quickly spread and become crowded in social media. Fake newsmakers or hoaxes are hard to find. Because these fake newsmakers or hoaxes use anonymous names or do not even use names in their posts. In various social media the makers and spreaders of this hoax news are done in groups. So these fake news or hoax spreaders support each other. So it's hard to stop it and one admin spreader often has a backup account so if one of his accounts is closed by the police the admin can still operate with a backup account or will create a new account. So the accounts of fake news spreaders or hoaxes are still be discussed.

However, the owner of this fake news or hoax spreader account has his opponent in social media. There are several accounts against counterfeiters or hoaxes by clarifying fake news or hoaxes, so people who are lazy to check can be helped by this account. Similar to fake news or hoax accounts, these clarifying accounts also have mutual groups, endorse each other, so if they find false or hoax news and are able to prove that the news is fake or hoax, it will be spread to the point of clarification other. So the spread of clarification is faster and can be widespread. Although there are still people who still think that fake news or hoax is the right news, but these clarification accounts are still very helpful for people who are lazy to check.

The rise of access to social media creates public opinion (Post Truth Era) by spreading HOAX or Fake News and other negative content contents. As if the community today can be described better understand bahwasannya "Bad News is a Good News". Unfortunately, high confidence in the truth of hoax news by Abal Abal Media, Buzzer, and even "radical Content Content" has become a new business and political tool that benefits these people. The Post Truth era is considered to be an era where opinions and politics are based more on emotions and beliefs than on objective facts. Then came the echo chamber phenomenon. This phenomenon makes people communicate only with the like-minded. Like sound echoes, the same mind's mind repeats itself in various variations reinforcing an increasingly thickened and radical view in a closed system. Hoax, news from the media abal abal, propaganda, and indoctrination was accepted as the truth because it corresponds to the echoing sound. Telegram, WA and sosmed many facilitate this.

So not infrequently since the emergence of this war occurred Medsos War among social media users where the fake news. Many scolding till the bullying of social media is thrown, if there are other medsos users who disagree with what is mentioned in the news hoax. It is as if the netizens (the term for social media users) are confirmed to have to follow how the opinion of the mayoity without paying attention to the truth first. Even more fierce debate and bullying is not only done by netizens through the forum medsos my news but also personally. And the more cruel again sometimes the context of privacy was so involved by the netizen who hound the hoax news.

Although many things can be done by the community to reduce the spread of fake news or hoax, then there should be a legal basis made by the government to prevent the spread of fake news or hoax this, so that if anyone feels in harm with the fake news or hoax In order to get a legal protection and if there is a legal basis then the spreaders of fake news or hoaxes can be processed legally then if guilty can be punished with a penalty that has been written so that fake news spreaders or hoaxes can get a deterrent effect and not repeat his actions because Can harm many parties.

Due to widespread news hoax spread then the government then drafted the Information Act and Electronic Transactions and continue to revise some points adjusted to the current technological developments. These efforts are taken by the government so that people do not spread fake news that is provocative and slander that can harm other communities. Governments must be firm in cracking down on provocators who spread issues and hatred against a group, limiting provocation with pre-determined articles with real sanctions, not just discourse.

This does not mean restricting the right to the opinion of any individual, but back to the provisions, whether the matter contained and written by the provocateur is true or not, fact or essay, can be accountable or not, educate or not. Thus, the government must denounce the author's provocateurs of such harmful news and try to find out who the perpetrators of such irresponsible acts.

The activeness of law enforcers, especially the police force to hunt for fake news spreaders or hoaxes must be real. Cyberpolice team in charge of being cops in cyberspace must actively handle accounts that are alleged to be a fake news or hoax spreader accounts because there are still many accounts of fake news spreaders or hoaxes on various social media. In addition to anticipation from the government, the public can also avoid fake news. Because it depends on the community itself in bogus news. Some ways to avoid fake news or hoax is first, the public can check the news in reading because fake news or hoax often use the title that is sensational and news content is negative and unbalanced.

So that people can check the news with other news sites. Secondly, if fake news is on the news site, check the domain of the news site. Third, check the authenticity of images or photos, can use google image. Fourth, check the author of the news, because often fake news or hoax just include copas writing from next door. So, people do not be lazy to check the news and do not easily believe with what he sees. (Www.kompasiana.com).

PARANOID FRAME OF MIND USERS OF SOCIAL MEDIA

Social media today seems difficult to be released from various activities of society today. Even medsos considered as a channel in search for information or news as desired. Not infrequently the speed and ease in accessing news through social media to make a netizen more responsive and sensitive

to things - things around. For example, when the news about hoax related salt content mixed with glass flakes some time this belkangan. The fake news that emerged was prevented from the momentum of the scarcity polemic as well as the increase of the salt commodity, inevitably making this news into a conversation amidst society. Even the hoax coverage of glass flakes in the kitchen salt, did not hesitate to include one brand name that is quite widely used housewife. Not a bit netter who is a homemaker salt brand households become a paranoid of what will happen to the health of himself and his family who consume the salt brand.

Paranoid is a mental disorder suffered by someone who believes that others want to harm him. People with paranoid personality disorders are always being vigilant, they believe that others are always trying to hurt, harm, or humiliate them. This unfounded belief can interfere with their ability to connect with others. So not a few people often also take steps against others, especially if they feel the person does not agree with his thoughts there is one thing.

The emergence of paranoid frame of mind on netizen users of social media caused by his habit of swallowing the raw news Hoax didaptnya, especially when mengtahui news from someone he knew. But unfortunately even though the ta is read through social media colleagues who he knew, because not first menelunsuri credibility early sources of news shared in social media finally gave birth to a very paranoid mental harm Indonesia.

Despite the paranoid mental birth of social media users not only in Indonesia alone, but because the culture of the people who are known populous friendly and rich in culture have started infected by the news Hoax. So the government must intervene in fighting this permaslahan. By fighting the fake news, the Indonesian government is working with all social media platform companies to stop advertisements for fraudulent portals as well as fake or hoax news. But the government's efforts will be difficult if people do not have an open mind and quickly feel satisfied with one particular content and look at it from a different point of view.

On one occasion we may have tried to trace the unrighteousness of these issues. But the consistency of issues and news every day and the method of spreading that makes it viral will shift the status of the issue from fictitious to factual. How some groups are diligently sowing paranoid mental seeds in society. The rapid flow of information through social media becomes a potential arena for the creation of a fertile land of feelings being threatened, fears of opponent attacks and the position of people who are in the middle. The public seemed to be invited in an airless box to hide from the threat of an opponent's attack. In the stuffy and dark squares the public becomes blind where the source of information is true and accurate and which is actually slander and hoax. (Www.jalandamai.org).

With the birth of fake news people are forced to become frightened by various attacks. The pattern of instilling fear that will lead to a sense of resistance on the side of the opposition

who has a different opinion of the belief of the news it embraces. When the paranoid mentality has been grown, the society is constructed as if it has something to be defended from enemy attacks (different parties of opinion).

In Indonesia alone is easy to develop paranoid mentality where when raised the issue of hoax that intersect with the beliefs of the majority group terterntu. Call it the hoax news that mencul related Ahok harmony bathing on the beach, when he should be detained in prison for the blasphemy case. On the photo album that is included in the news hoax is an old photo of Ahok while still serving as Regent of Bangka Belitung. Even with the news it almost gave birth to the mass movement of the Peace of ISLAM, as a continuation of the "212" peace act. Fear that Ahok free distracted during the period of detention that made the hoax issue into a wild ball in the community.

Fear is considered to be an effective way to inculcate differences and even divisions within the internet user community itself, which then generates polemic hate speech on opponents who have an ideology or a different understanding of what is believed. For some people who do not like to compare content, hoax news is very effective and efficacious in shaping ideology in society. Easy, quick, and instant access is an effective means for hoax deployment in cyberspace aimed at instilling fear and hatred against others.

Actually hope not only for the public easily affected by the news hoax but the public is used to spread it or even get used to making news hoax. If the hoax has become a subjective culture in the culture community in virtual space, then blasphemy, humiliation, condemnation, slander and provoking will become the values and norms that unknowingly underlie how to socialize in cyberspace. In the context of a pluralistic Indonesia in various aspects, paranoid mentality is a major obstacle in the inter- ethnic, religious, ethnic and linguistic associations. Excessive fear will cause yourself to always take a distance in the daily interaction. Fear will always arouse suspicion and prejudice against others. What is different in his mind is the threat and the enemy to be resisted. Therefore, the real thing to watch out for the widespread news of hoax in cyberspace today is the paranoid mental planting in the community (www.jalandamai.org).

The public should be smart to read, capture, and rate news through the process of filtering and checking the truth of content and sources. Although it has included the element of news value, journalistic practice must require conformity with the editorial policy of every mass media. The editorial policy essentially contains the elements of the media setting agenda, related to the media priorities in presenting the news in its medium and the impact it will produce after the news has been

received in the community. Understanding like this that can ensure an information presented to many people (mass) included into the category of news, so it can differentiate with what is called a fake news.

II. CONCLUSION

The development of technology is actually made in an effort to make it easier for technology users in the move. As in terms of social interaction and freedom to obtain information. The presence of social media is now considered a channel that answers the desire. But if not accompanied by vigilance and strong filtering, then the ease presented by social media can foster paranoid mental in social media users.

So netizen should be expected not only to learn in terms of operating social media, but also continue to enrich themselves in terms of media literacy so as not easily affected by kehadira fake news or hoax is currently mushrooming in medsos. And also do not trust directly trust information derived from media that has no credibility or legality in generating a medium

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