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## Proceedings of the 3rd International Conference on Transformation in Communications 2017 (IcoTiC 2017)

PREFACE

The 3rd International Conference on Transformation in Communication (ICoTiC 2017) was held on 22-23 November 2017, in Bandung, Indonesia. As the nature of omni present that is inherent in communication, the transformation in Communication Science is inevitable. Therefore, we bring the soul of the change into the third International Conference of Transformation in Communication.

ICoTiC 2017 collaborated with some domestic and foreign universities such as the Universiti Utara Malaysia, Universitas Udayana, Universitas Bhayangkara, and President University. These collaborations added another value to this international conference. ICoTiC 2017 was also supported by several other associations and media partners.

The 3rd ICoTiC received 97 scientific articles from several domestic and overseas universities, but we have selected 70 papers to be published in the proceeding. All papers included into this collection have undergone careful peer-review by 16 experts before being selected for publication.

We would like to thank the organization staff, the members of the program committees and reviewers who worked hard in reviewing papers and making valuable suggestions for the authors to improve their work. Also, we would like to express our gratitude to the authors for contributing their research result to the conference. Special thanks go to Atlantis Press.

## The ICoTiC 2017 Committees



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